

**GROSSMONT-CUYAMACA COMMUNITY COLLEGE DISTRICT**  
**STRATEGIC HIRE REQUEST**  
March 15, 2022

Date

Site	Position	Justification
<input checked="" type="checkbox"/> GC <input type="checkbox"/> CC <input type="checkbox"/> DS	Please include:  <b>Position Title:</b> Director of College and Community Relations  <b>Position #:</b> MG-00073  <b>FTE:</b> 1.0  <b>Level:</b> M-7  <b>Department:</b> President's Office	<ol style="list-style-type: none"> <li><b>1. Key responsibilities of position:</b>            This position will direct and implement public, media, college internal communications and community relations. This position also supports enrollment management and college events through marketing activities.</li> <li><b>2. Current status of position:</b> <ol style="list-style-type: none"> <li>a. Filling a vacancy</li> </ol> </li> <li><b>3. Strategic Staffing Rationale:</b>            Please address at least one of the following items:           <ol style="list-style-type: none"> <li>a. This position provides a critical threshold of educational services to support college planning and decision making on college policies and procedures.</li> </ol> </li> <li><b>4. Budget Impact – Please specify the following:</b> <ol style="list-style-type: none"> <li>a. Is position included in the current budget? Yes</li> <li>b. Funding Source? Unrestricted</li> <li>c. Smartkey and Salary Object: 1321005</li> <li>d. Annual Salary at Step B: \$99,355</li> </ol> </li> </ol>