## GROSSMONT-CUYAMACA COMMUNITY COLLEGE DISTRICT STRATEGIC HIRE REQUEST October 12, 2020

Date

Site	Position	Justification
⊠GC F □CC □DS C	Please include:  Position Title: Outreach Coordinator  Unit/Classification: I-S (Level A)  Position # GC-1089	<ul> <li>1. What will the position do?</li> <li>Coordinate and oversee outreach to prospective students and their families.</li> <li>Serve as a liaison between campus departments and the district, local high schools, and the community.</li> <li>Oversee and train student ambassadors as well as continually updating training materials to be culturally responsive.</li> <li>Conduct a wide-range of outreach events, including tours, workshops, participation in community cultural events, and activities to help new students know about programs and support services at Grossmont.</li> </ul>
	FTE: 1.0  Department: Student Services	<ul> <li>2. Current status of position? <ul> <li>Filling a vacancy-, this position is vacant due to the interim Dr. Jocelyn Pacheco-Fonseca taking a permeant role at SWC.</li> </ul> </li> <li>3. Strategic Staffing Rationale <ul> <li>Please address at least one of the following items when answering the questions below (provide specific details):</li> </ul> </li> <li>The Outreach Coordinator is instrumental in that Outreach is a part of the Strategic Plan (2016-2022). The Outreach Coordinator develops comprehensive outreach and recruitment plans as well as building partnerships through the East County Educational Alliance with GUHSD as well as other school districts within the region. Creates updated marketing and communication materials as well as How-To Videos for students to navigate the college systems. This position is also essential of the supervision of the Outreach office which includes 12 ambassadors, 2 lead ambassadors, 1 resources specialist and 1 Student Services Specialist. This position is meets Accreditation Standard I.A.1 and I.A.2 requirements.</li> <li>a. Legal mandates</li> <li>b. Accreditation requirements</li> <li>c. Health and safety priorities</li> </ul>
		<ul> <li>d. Critical threshold of educational or support services <ul> <li>e. Essential supervision</li> </ul> </li> <li>4. Budget Impact – Identify the Following: <ul> <li>a. Specify whether the position is included or not included in the current budget: This position is already allotted and budgeted through Student Equity and Achievement funding.</li> <li>b. Key code and Object code: 1372391-2120</li> <li>c. Fiscal Impact: <ul> <li>i. Salary amount: \$67,012</li> <li>ii. Includes benefits: \$32,835</li> </ul> </li> </ul></li></ul>

d.	RAF impact (check one):  ☐ Include in RAF calculation
	□No impact – replacement (vacant one year or less)
	<ul> <li>☑ No impact – funded by <u>SEA</u> Restricted Funds</li> <li>☐ No impact – funded by</li> <li>☐ No impact – restructure within existing funds</li> <li>☐ No impact – reallocation of faculty FTE resulting in new position number</li> </ul>