GROSSMONT COLLEGE

COURSE OUTLINE OF RECORD

Curriculum Committee Approval: 05/18/2021

GCCCD Governing Board Approval: 06/15/2021

MEDIA COMMUNICATIONS 155 - MEDIA INTERNSHIP 3

1. Course Number Course Title Semester Units

MCOM 155 Media Internship 3 3

Semester Hours

15 hours work experience per week - 180 volunteer hours or 225 paid hours per semester

2. Course Prerequisites

A “C” grade or higher or “Pass” in 112 or 116 or 117 or equivalent.

Corequisite

None

Recommended Preparation

None

3. Catalog Description

After securing a media-related internship, students will observe operations and work onsite for an average of 15 hours per week over a full-length semester. Students will report progress to the MCOM internship coordinator. A log will be kept on student activities at the production site.

4. Course Objectives

The student will:

a. Select a work-related situation and execute a contract with that cooperating agency.

b. Assemble daily logs which cite work experiences.

c. Demonstrate appropriate techniques for on-the-job tasks.

d. Integrate course work with the work experience.

e. Practice professional standards.

5. Instructional Facilities

Selected industry work sites.

6. Special Materials Required of Student

None

7. Course Content

a. Securing a media internship position.

1. Integrating course work into the work experience.
2. Improving job experience and skills.
3. Maintaining productive working relationships.
4. Practicing professional standards.

8. Method of Instruction

On-the-job supervision.

9. Methods of Evaluating Student Performance

f. Evaluation of on-the-job activities carried out by the on-site supervisor.

g. Evaluation of student work logs.

h. Evaluation of student's written report on the semester work activities, experiences gained, reinforcement of previous class experiences, and the relationship of the experiences to future career plans.

10. Outside Class Assignments

Student will keep work logs of on-site activities.

11. Representative Texts

a. Representative text(s):

1) Culver, S.H., & Harken, N. *Media Career Guide: Preparing for Jobs in the 21st Century* (12th ed.). Macmillan, 2019.

2) Mruk, C.J., & Moor, J.C. *Succeeding at Your Internship: A Handbook Written for and with Students*. Bowling Green State University Libraries, 2020.

b. Supplementary texts and workbooks:

None

Addendum: Student Learning Outcomes

1. Identify an internship opportunity for a specified number of hours at a specific company related to student’s studies.
2. Analyze and record the responsibilities of a professional working at student job site.
3. Recognize and demonstrate professional workplace skills.
4. Record, report, and discuss workplace activities and the number of hours worked.