GROSSMONT COLLEGE

COURSE OUTLINE OF RECORD

Curriculum Committee Approval: 02/22/2022

GCCCD Governing Board Approval: 03/08/2022

BUSINESS 260 GLOBAL TRADE OPERATIONS, LOGISTICS

1. Course Number Course Title Semester Units

BUS 260 Global Trade Operations, Logistics 3

Semester Hours:

3 hours lecture: 48-54 hours 96-108 outside-of-class hours 144-162 total hours

1. Course Prerequisites

None

Corequisite

None

Recommended Preparation

None

1. Catalog Description

This course examines the global logistics systems involved in supply chain management and used in importing and exporting. Emphasis is given to the role of ocean, air, land, and multimodal transport infrastructures as key components of international supply chain management operations. Supporting international trade topics include logistics infrastructure and security, commercial terms of trade, commercial and transportation documents, insurance, packaging for export, and National Customs Clearance Systems.

1. Course Objectives

The student will:

* 1. Examine International supply chain management: the role of international transport systems, international logistics and international supply chain management.
  2. Examine International logistics infrastructure: national infrastructures, the global transport infrastructure and international utilities and communication systems.
  3. Examine international risk management activities, cargo insurance options and perils.
  4. International Commercial Terms of Trade: ICC terms and contract implementation.
  5. International commercial documentation for government, customs, logistics transactions.

1. Instructional Facilities

Standard classroom

1. Special Materials Required of Student

None

1. Course Content
   1. International Trade Growth & Milestones
   2. International Logistics & Supply Chain Management
   3. International Infrastructure
   4. International Methods of Entry
   5. International Contracts
   6. Terms of Trade or INCO term Rules
   7. Terms of Payment
   8. Managing Transaction Risks
   9. International Commercial Documents
   10. Packaging for Export
   11. International Insurance
   12. International Transport
   13. International Terminal Operations
   14. International Warehouse & Distribution Centers
2. Method of Instruction

a. Lecture and discussion.

b. In-class reading assignments.

c. Cooperative learning and individual assignments.

d. Review sessions.

e. Digital tools, Digital Library, PowerPoint, YouTube, textbook websites.

1. Methods of Evaluating Student Performance
   1. Writing assignments, such as comparing different global business practices.
   2. Quizzes, tests, and essay exams including a final exam.
   3. Research paper based global trade trends
   4. Classroom discussions on issues such as: supply chain logistics challenges
   5. Projects and presentations
2. Outside Class Assignments

Assigned readings such as textbooks, online newspaper, or journal articles.

1. Representative Texts
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1) International Logistics – The Management of International Trade Operations 6e, David, Pierre, and Stewart

2) Various US Government trade publications (BIS, Census Bureau, ITA)

1. ICC International Chamber of Commerce publications
   1. Supplemental texts or workbooks:

None

Addendum: Student Learning Outcomes

Upon completion of this course, our students will be able to do the following:

a. Compare and contrast historical and contemporary transport methods involved in import and export activities.

b. Describe and categorize the transport infrastructures.

c. Evaluate the importance of efficient communication and utilities infrastructures and relate how they impact international supply chain management operations.

d. Understand risk management factors involved in marine cargo, finance credit, political and commercial transactions.

e. Describe the transport of goods between exporter and importer according to the ICC.

f. Describe and illustrate import, export, and transportation documents.

g. Describe the role and regulations imposed on carriers in import and export cargo conveyance.

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Date approved by the Governing Board: