GROSSMONT COLLEGE

COURSE OUTLINE OF RECORD

Curriculum Committee Approval: 02/22/2022

GCCCD Governing Board Approval: 03/08/2022

BUSINESS 264 GLOBAL LEADERSHIP

1. Course Number Course Title Semester Units

BUS 264 Global Leadership 3

Semester Hours:

3 hours lecture: 48-54 total hours 96-108 outside-of-class hours 144-162 total hours

1. Course Prerequisites

None

Corequisite

None

Recommended Preparation

None

1. Catalog Description

This course will help students develop leadership skills and knowledge from a local and global perspective. Students will explore leadership theories and concepts, and the cultural nuances inherent in global workplaces. Topics include development of leadership theories, personal assessment, and differing values and ethics, communication styles, multiculturalism in leadership and the change process. This course is based on the premise that each student will face a variety of leadership challenges in a diverse business environment. Learning more about cross-cultural leadership will help every student meet their leadership challenges.

1. Course Objectives

The student will:

1. Understand leadership theories, approaches, and practices.
2. Comprehend the working relationships with people of various cultures.
3. Apply leadership and management skills in a diverse environment.
4. Describe the history of leadership and current leadership theories. In addition, students will understand how leadership models are put into practice personally, locally, and globally.
5. Describe dynamics of diverse cultures, cross-cultural communication, and the uses of power between groups.
6. Students will recognize how ethics, morals, and values relate to their leadership.
7. Develop and explore their own competence with regards to the dimensions of difference, especially as it relates to others in their communities and across borders.
8. Instructional Facilities

Standard classroom

1. Special Materials Required of Student

None

1. Course Content
2. Introduction to Leadership
3. Exploring the Meaning of Leader and Follower
4. What is Leadership?
5. Leading in a diverse environment
6. The Relational Leadership Model
7. Developing a Multicultural Mindset
8. Working with Differing communication styles and forms of expression
9. Interpersonal and intercultural skills
10. Intercultural communication frameworks in cross-cultural dealings
11. Leading functions/organizations in the global environment
12. Method of Instruction

a. Lecture and discussion.

b. In-class reading assignments.

c. Cooperative learning and individual assignments.

d. Review sessions.

e. Digital tools, Digital Library, PowerPoint, YouTube, textbook websites.

1. Methods of Evaluating Student Performance
   1. Writing assignments, such as comparing different global business practices.
   2. Quizzes, tests, and essay exams including a final exam.
   3. Research paper based global trade trends
   4. Classroom discussions on issues such as: cross culture leadership styles
   5. Projects and presentations

10. Outside Class Assignments

Assigned readings such as textbooks, online newspaper, or journal articles.

1. Representative Texts
2. Representative Texts:
3. Wagner, Wendy., and Daniel T. Ostick. *Exploring Leadership for College Students Who Want to Make a Difference* / Wendy Wagner, Daniel D. Ostick and Associates. 3rd ed. New York: Wiley, 2013
4. Maxwell, J. *Developing the Leader Within You.* Thomas Nelson, Nashville. (1993).
5. Blanchard, K. *Leading at a Higher Level.* Prentice Hall, Upper Saddle River, NJ. (2007)
6. Supplementary texts and workbooks:

None

Addendum: Student Learning Outcomes

Upon completion of this course, our students will be able to do the following:

a. Explain leadership concepts in the global context

b. Develop culture-specific awareness in the globalized workplace

c. Recognize strategies to successfully integrate and lead global teams

d. Distinguish between interpersonal and intercultural skills