

## **MINUTES OF THE ACADEMIC SENATE**

### **Grossmont College**

**Monday, November 21, 2016 Griffin Gate, 11:00 – 12:20**

**Attendance:** Tate Hurvitz, Jeff Lehman, Beth Kelley, Cary Willard, Pearl Lopez, David Milroy, Ken Ard, Terry Reilly, Alan Silva, Jessica Woods, Tina Young, Jennifer Carmean, Gregg Robinson, Lara Braff, Michele Perchez, Liz Barrow, Diana Vance, Angie Gish, Robin Sepulveda, Joel Castellaw, Denise Schulmeyer, Roxanne Tuscany, Janet Galb, Clifton Quinn, Sue Gonda, Kathy Meyer, Mark Goodman, Judd Curran, Joan Ahrens, Oralee Holder, Angela Feres, Schorsch Kaffenberger, Pricilla Rogers, Jessica Owens, Felicia Kalker, Nemie Capacia, Raymond Funk, Susan Working, Dominica Oliveri, Lisa Maloy, Christi Vincino, Amanda Robins Zoe Close, Peggy Wells, Brian Rickel, Marion DeKoning,  
**Guests:** Dave Dillon, Katherine Vilchez, Martha Amezcua, Sarah Moore  
**Recorder:** Jacqui Valdivia

#### **I. Call to Order 11:05 am**

##### **A. Public Comment**

##### **B. Motion to approve the Agenda**

M/S Terry Reilly/ Beth Kelley  
Motion Passed

##### **C. Approval of Minutes from November 7, 2016**

M/S Sue Gonda/Sue Farrell  
Motion Passed.

#### **I. Presidents Report**

##### **A. ADT Coach's Visit**

Last week was the ADT coach's visit. The was focus on awareness building. We had the coach's work in smaller groups who might be thinking about leadership capacities and targeted projects. One of the things that came out of the meeting was that we have been focusing more on enrollment as of late, so this meeting helped us to refocus on some of the strategic planning and implementation work. We will be thinking of ways to organize our efforts moving forward and we will be hearing more about this in the spring. Please continue to think about how the senate members can help with the strategic plan outcomes.

There was a survey sent out to a small group of people about our ATD work. It focused on 7 institutional capacities to move work forward. There was a lot of information that came out of those surveys that moving forward it will give us a broader sense of what we need to work on in those capacities. The two capacities that we can improve most on were the equity category and data/technology.

Moving forward, this survey will be distributed more broadly across campus and incorporated into our strategic work.

## **B. Presidents Forum**

We will be trying to make these forums more consistent as the idea is to create a culture in which we can predict when these will be happening during the semester. Several attendees indicated that there was some information that was presented that was not known by all. We hope that more will attend in the future so we can build a reliable dialogue into our culture.

Below are some key topics/information from the forum:

The faculty chairs and deans have worked together to build a calendar for very aggressive enrollment and growth. If our sections do fill at 84% we will be at 11.7% growth Spring to Spring. With it being so aggressive we are doing everything we can to make sure that students are being pulled into that enrollment as efficiently and effectively as possible. That is in part a function of coordinated advertising and marketing efforts, along with outreach.

Our total budget for advertising is \$85,000 which is an increase of \$35,000 over last year. We are targeting adult re-entry, first time students, current students and local 4 year students. We are doing Facebook, mobile i.e. Geomarketing, email and google AdWords. We are doing local radio, Pandora and Spotify.

Question was raised: why are mailers been sent to people that do not have a reason to go to Grossmont-Cuyamaca Community College District. There are flyers going out, but not sure whether it is just blanket audience or targeted.

They are also working on tracking where the interest is coming from for instance if they are going to the Grossmont site from google, it will track this. They are also working on advertising links that have a dedicated landing page so that can be tracked as well.

There will be a number of printed schedules put out in the community in hopes of getting them into the hands of the community.

The college is organizing an audit of the website including the opening page and department pages. They hope this will help with the efficiency of navigating around to find the information the visitor wants.

## **C. OER**

Two emails went out about a survey and we had 60 response. This is the

beginning work of a group that is putting together some information from the people who are currently using OER materials and/or are interested in investigating new materials. They are working on organizing that material now. In the spring they are hoping to have a resource site where faculty can find out more about this, there will be a flex week presentation for those who want to find out more, and currently there is a proposal into the president cabinet for a release time position to move this work forward [addendum: this position has been approved and a call will go out by the end of this current term].

## II. COMMITTEES

### A. Nominations for Academic President (Liz Barrow)

Today, November 21st, is the last day for nominations for the President of the Academic Senate. Any nominations need to be in by 5pm today. Currently there have been no new nominations. If any other nominations come in today we will have the nominees speaking at our next AS meeting on December 5, 2016.

## III. INFORMATION ITEMS

### A. DREAM Center – Katherine Vilchez

The mission of the Dream Center is to create a safe place within Grossmont College that offers a support system for undocumented students. It has been shown that the best way for undocumented students to succeed is to have both institutional and peer support.

Some of the support that the dream center offers as a program is career, academic and personal counseling. We have two counselors working with students this semester and next semester. DC is located in the financial aid office. In order to be eligible for this program a student needs to be enrolled, carry at least 6 units, be a verified AB540 student, complete the dream act application, and maintain a 2.5 GPA . Dream Center helps overcome some of the barriers for undocumented students. One of the most important barriers is financial. Undocumented students can only get in state financial aid. They must currently reside in the California, have attended high school for a specified amount of time, and be a HS Graduate or have a GED.

Stigma and discrimination of undocumented students has caused those students to be hesitant to reveal their status and get help. They are usually low income, first

generation college attenders and have trouble navigating the college entrance. As faculty, it is not recommended to approach students about their status, but rather be a safe space that they can come to you to ask for help and direct them to the Dream Center.

A statement was made that if you want to help and get involved you can join Alliance San Diego. Also, it was shared from the membership that, currently, anyone who lives within 100 miles of the boarder can be deported and that our institution has no authority to stop it. The Alliance is working on getting this changed. It is important for us as faculty and a college to partner with these organizations. Just having students know about the dream center will help them to know there is a safe place. Please forward any information about other resources that are trying to help with this issue to Katherine.

It was also asked if the Dream Center could possibly come to classes to inform them of the Dream Center.

Grossmont is also working with a professor from Long Beach to do some allied training this semester of train the trainer. Hopefully many faculty can attend.

Tate also asked if the DC could draft some language that would be appropriate to go on syllabi. Possibly have a website, or flyers to get the word as well.

## **B. Draft Resolution-Mitigation of Construction Effects (Please see attachment)**

The resolution will be integrated into the planning and during the actual construction. This will also be brought to facilities as well. What the resolution does not address is the cost of night and weekend construction. There is verbiage that addresses costs so that they can plan these changes when reasonability possible. The cost of the sound barrier was priced around \$30K, so that is a very big cost to help this resolution.

We could ask Ken Emmons who is our Director of Facilities to come and talk to us if members think this would be helpful.

A question was raised was there no policy before this construction? Tate answered there were general guidelines in the construction process but there was not a clear set of expectations from the faculty which is what brought about this resolution. Any formal resolution will go to the president's cabinet as well as planning and

resources.

A motion was made by David Milroy to move this resolution to Action and seconded by Pricilla Rodgers.

**45 pass**

**C. 0 opposed**

**2/3 required to pass**

**Motion Passed**

A motion was made by Pricilla Rodgers to move to Approve this Resolution and seconded by Gregg Robinson

**42 pass**

**3 Opposed**

**Motion Passed**

#### **D. Security Concern Discussion**

There is some conversation as to whether this be a resolution or as recommendations. We are working on bringing some recommendations thru Jeff Lehman to the Emergency Preparedness committee, and get some clarity of what are our expectations and concerns before drafting a resolution.

*Please see attachment Draft Language of Campus Safety*

How are we going to ensure that the response time is going to be fixed with the current situation.

There are two tiers of calling for help. There is a reluctance to call 911 but if you need an immediate assistance you should call 911. If it is a non-threatening issue call the non-emergency sheriff Line 858-565-5200

How much is the cost of more law enforcement? It is a very big cost.

Another comment was made to make sure that we are not creating situations that criminalize students unnecessarily. That is why there is a desire for a two-tiered security response.

It was also discussed that they should be an email update to the campus about any criminal activity, but the other part of this to many emails going out and people ignoring them.

This will be discussed in a future AS Meeing.

**Meeting adjourned at 12:22 pm.**

**Next Meeting:** December 5, 2016